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Playing Well with Others: Case Studies in Cross-Campus Collaboration

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Playing Well with Others: Case Studies in Cross-Campus Collaboration

Bobby Hollandsworth
Clemson University Libraries

Background

- ✎ Cooper Digital Studio opens in May 2014
- ✎ Clemson University and Adobe Systems agree to Creative Cloud access in the Spring of 2014
- ✎ Creative Inquiry (CI) wants to take advantage of Creative Cloud, creates the CI Adobe Scholars
- ✎ I propose that the Studio serve as a teaching space for the CI Adobe Scholars

What is Creative Inquiry (CI)

- ✧ Undergraduate research that pairs students with faculty
- ✧ Work in a team, up to 12 students with one faculty or staff member
- ✧ Research is geared around an issue or a problem that a student, faculty, or staff member initiates
- ✧ Students receive course credit and can participate for multiple semesters
- ✧ Provides students with real world research experience and faculty guidance
- ✧ Over 300 CI projects currently active

CI Adobe Scholars

- ✧ The Director of Creative Inquiry wanted 12 students to participate in the inaugural CI Adobe Scholars program
- ✧ She advertised for students to submit proposals
- ✧ 12 students are chosen based on their proposals
- ✧ These students will learn Adobe Photoshop, InDesign, Illustrator, and Premiere Pro

The Problem

- ✧ Creative Inquiry has a publication, *Decipher* which has always been a print only source
- ✧ Published once a year in the Fall
- ✧ Started in 2012 to inform the campus about CI projects
- ✧ The CI Director wanted the publication to have an online presence, as well as print
- ✧ The first cohort of CI Adobe Scholars would bring the publication online
- ✧ The Adobe programs would help with this transition

The Stakeholders

- ✎ Creative Inquiry (undergraduate research)
- ✎ Clemson University Libraries
- ✎ Clemson Computing and Information Technology (CCIT)
- ✎ Clemson University Broadcast Productions

The Plan

- ✎ All stakeholders meet, a plan is hatched
- ✎ It is decided who will teach the various Adobe programs
- ✎ The classroom location (new Digital Studio in the Library)
- ✎ Tentative schedule and times
- ✎ Guest speakers and presenters (including Adobe)
- ✎ Field trips
- ✎ CI Adobe Scholars present their final projects to Adobe representatives

The Schedule

- ✎ CCIT trainer would teach Photoshop, InDesign, and Illustrator
- ✎ Premiere Pro would be taught by the Director of Broadcast Productions and myself
- ✎ A former faculty member from the English Department would speak about storytelling
- ✎ Clemson's marketing strategist would come and speak about social media and having an online presence
- ✎ Toured the Clemson Social Media Listening Center and Broadcast Productions

CI Adobe Scholars in the Digital Studio



CI Adobe Scholars



CI Adobe Scholars
present digital projects
to Adobe







[link]

Team!



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The Outcome

- ✧ CI Adobe Scholars became proficient in the four Adobe programs
- ✧ They all wrote articles about their CI projects using InDesign
- ✧ Incorporated pictures, graphics, and embedded videos in their articles using Photoshop, Illustrator, & Premiere Pro
- ✧ Fall 2014 *Decipher* went online
- ✧ CI Adobe Scholars took their new Adobe knowledge back to their team and trained them on the four programs

Changes for the Future

What didn't work

- ✎ New classroom, the Studio did not work
- ✎ Schedule was too loose (gaps in schedule)
- ✎ Needed firm deadlines to keep students accountable
- ✎ Students did not have pictures or videos of their projects which made assignments impractical

Changes for the Future

What did work

- Field trips were a hit, educational and useful
- Guest speakers added variety and expertise, especially Adobe speakers
- Hands on training worked well, students acquired the needed skills in each program

What made the collaboration work

- ✧ There was an immediate task at hand, no time to overthink it
- ✧ The CI Director picked a good group for collaboration, no egos or power struggles
- ✧ The goal was clear - transform *Decipher* from a print source to online using Adobe programs that were taught to 12 students

Check out Decipher

<http://www.clemson.edu/academics/programs/creative-inquiry/program/decipher/>



Questions?

Contact Information

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